

=exact

Check check double check

How we offer a coherent
customer journey and
contribute to the equity
of the brand.



Check check double check

The backbone of all touchpoints

The backbone helps to add focus and structure to designed content. It is the backbone of the Exact design system, creating a clear and sharp overall image, making sure all elements find their logical place.

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Cloud business software
voor ondernemers



Koppel je webshop aan Exact Online, en krijg de krachtigste e-commerce oplossing die je kunt hebben.

- + Voorraad- en ordergegevens worden in realtime uitgewisseld
- + Klanten en leveranciers hebben direct inzicht in je voorraad
- + Order- en voorraadbeheer geïntegreerd met boekhouding en CRM

Probeer het nu gratis 30 dagen

www.exact.nl/ecommerce

- The logo has sufficient white space
- The header is short and concise
- The header contains red highlighted text
- The key visual is photography from the asset bank (or campaign/stock footage)
- The backbone is applied (and consists of 3 colours)
- The backbone has the Exact red colour infill
- The call to action has the correct colour infill